

Pitch Snips Guidelines

Time

We recommend that your video be up to 30 seconds. Save those conversations for the Expo.

What to Say

- Your company name and booth number!
- What: **The Convention**, A Michigan Realtors® Event
- When: October 2-4
- Where: Detroit Marriott at The Renaissance Center, Detroit, Michigan

Other ideas:

- Say what your business is all about!
- Mention the products and services you have to offer.
- Why should they visit your booth?
- Special events, swag and drawings...

“Realtor®” Pronunciation

- Watch this short video: <https://youtu.be/OZu5b2xTD6Q>

Submit Video

1. We accept nearly every form of video format, but suggest either .mov to .mp4.
2. Up to 720 dpi video quality is fine.
3. Film in landscape, not portrait!
4. Upload your video to YouTube. Don't have a YouTube account? Now is a great time to sign up! <https://www.youtube.com>
5. Once you have uploaded your video, set your options to allow video sharing and embedding. This will allow us to embed your video onto our web site.